

## A DIAMOND INSCRIBED WITH A PROMISE

**T**he Forevermark Promise; each diamond is beautiful, rare, responsibly sourced and has an inscribed identification number that makes it uniquely yours. Diamonds International is delighted to introduce Forevermark, the diamond brand from The De Beers Group of Companies.



From the start a Forevermark diamond has a journey of high standards to ensure responsible sourcing and masterful crafting by the world's leading diamond experts. Each Forevermark diamond comes from carefully selected mines that are committed to high business, social and environmental standards. Every Forevermark diamond has exceptional beauty that is unleashed by the world's finest craftsman using skill and artistry passed down through generations.

The Forevermark diamond journey continues at the Forevermark Diamond Institute in Belgium for certification and inscription. Using bespoke patented technology, the individual identification number is inscribed directly onto the diamonds table and is 1/5000th the depth of a human hair and naked to the



human eye. The inscription is not only proof that each diamond is beautiful, rare and responsibly sourced, but also allows you to register your diamond for extra assurance.

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## HISTORY & INNOVATION AT IWC



**A** connoisseur of fine timepieces lingers long at the IWC collection. The legendary watchmaker places superb attention to the nuances of functionality and imaginative design that are emblematic of this brand. IWC (International Watch Company) Schaffhausen founder, American, F. A. Jones was an innovative and adventurous spirit whose vision prevails today some 150 years after he first landed in Switzerland to establish his company.

IWC pulse is clearly on the contemporary collector now. "Our philosophy, which is based on a passion for watch making, [is to preserve] untiring enterprise and perfect craftsmanship," reports George Kern, CEO of IWC Schaffhausen.

Accomplishments like their superb pressure metering system keeps these timepieces at the fore of sports minded watch fans. IWC's Auquatima Chronograph timepiece is considered a triumph in technology, making it a reliable companion of unusually long dives.

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# HISTORY & INNOVATION AT IWC

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## Ingenieur Automatic AMG Black Series Ceramic

A union of great design innovators, IWC Schaffhausen and Mercedes-AMG produced a namesake tribute for purists. Three hands, sleek black rubber straps, and its head turning high-gloss finish blend to create a memorable watch with magnificent contours. Every detail receives exquisite focus; from the titanium screws to its transparent sapphire-glass back.



## Haute Horology at its Pinnacle

We invite you to linger long at the IWC collection showcased at Diamonds International showrooms. Diamonds International's knowledgeable watch experts are at your service to point out the attributes of this sophisticated timepiece. With so much to learn and enjoy about this luxury brand, you'll want to patiently examine the precision workmanship and unparalleled style that marks every IWC watch. 💎



# IWC. ENGINEERED FOR MEN.



## Portuguese Perpetual Calendar.

**Ref. 5032:** One thing at IWC always remains the same: the desire to get even better. Here is one of the finest examples, with the largest automatic movement manufactured by IWC, Pellaton winding and a seven-day power reserve. The perpetual calendar shows the date and moon phase, and the year – until 2499 – is shown in

four digits. In short: a watch that has already written the future.

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Mechanical IWC-manufactured movement, Pellaton automatic winding system, 7-day power reserve with display, Perpetual calendar, Perpetual moon phase display, Antireflective sapphire glass, Sapphire-glass back cover, Water-resistant 3 bar, 18 ct red gold

**DI DIAMONDS<sup>®</sup>**  
**INTERNATIONAL**

Playa del Carmen

**IWC**  
SCHAFFHAUSEN